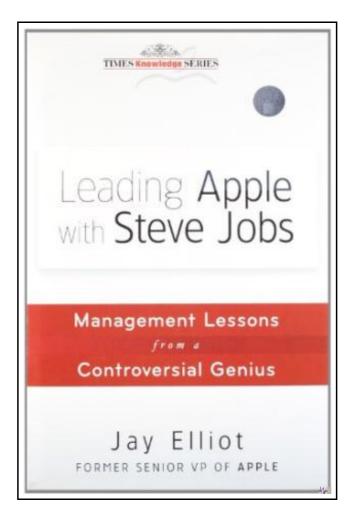
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Extremely helpful for all type of folks. It generally is not going to expense a lot of. I found out this book from my dad and i advised this book to find out.

(Melany Goyette)

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Times Group Books, New Delhi, India. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. This book is about how Steve managed and motivated his people--and what every manager can learn from Jobs about motivating people to do the best work of their lives--an experience described by many who worked for him. Steve Jobs used "Pirates! Not the Navy" as a rallying cry--a metaphor to "Think Different". At Apple in the days of developing the Macintosh, it became the de-facto mantra of the Macintosh group--a four-word mission statement. It expresses the heart of Apple and Steve., this book is a guide to shifting a person's paradigm to become Steve Jobs-like, to assemble and lead innovative teams. Printed Pages: 192.

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