



International E-Commerce [Paperback]

By ZHAN YI SHENG

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Publisher: Jinan University Press; 1. To persons engaged in international trade can better understand and master the basic concepts of e-commerce and application operations. and better participate in international competition. a combination of on e-commerce at home and abroad authoritative literature. reference has been published in the e-commerce class materials. books. papers and reports results. combined with years of experience in teaching practice and to write a book. The book is available on the foreign trade. customs. commodity inspection. banking. transportation. commercial and other industries engaged in e-commerce research. development and application of technical and management personnel to read. but also can be used as. professional secondary school textbooks and in-service personnel training of trainers book. The author has prepared the guiding ideology of the book focuses on the application and the actual operation. made a more detailed description of the whole process of the online international trade. and gave many practical examples. Contents: Preparation of notes the first section of the concept of e-commerce transaction process in section III of Section II of Chapter I Introduction to...



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